

RICK SHAFFER'S

FINANCIAL “RULES OF THUMB” WORKSHOP

About the Workshop:

Rick Shaffer's “Financial Rules of Thumb” Workshop is a 90-minute information-packed, interactive presentation that covers a wide spectrum of the financial topics of importance to everyone: saving, investing for retirement, credit issues, taxes, buying and owning a home, insurance, saving and paying for college, and much more. Using straightforward, easy-to-understand language, and a dynamic, humorous format, this Workshop provides practical information that everyone can use for managing both personal *and* professional finances. After attending this Workshop, participants will have a firm grasp of basic financial information – as well as many little-known but often overlooked financial tools – which include:

- 💰 The 3 things to look for when applying for a **credit card**
- 💰 Determining how much income to **save for retirement**
- 💰 The best way to **monitor credit reports, for free, year-round** from all three major credit bureaus
- 💰 The first thing to do before shopping for a **new home**
- 💰 When and how to apply for **college financial aid**
- 💰 What monies should – and should NOT – be invested in **mutual funds**
- 💰 The types of **tax deductions** that people often miss

“Rick Shaffer's e-book and financial workshops are lively and informative, and of enormous benefit to a very broad audience. “

*Jill Shuman,
Past President,
American Medical
Writers Association*

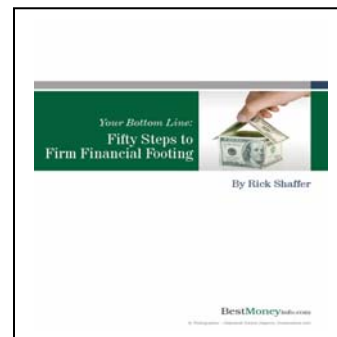
Who Can Benefit From This Workshop?

This Workshop is specifically designed to provide information for a very broad audience with varying levels of financial knowledge and acumen. Based on nearly 20 years of experience in disseminating financial insight and information, this Workshop will be of great interest and benefit to virtually all employees, ranging from entry-level to management positions.

What's Unique About This Workshop?

In addition to the excellent and highly useful information provided by the Workshop itself, **as a bonus**, an electronic copy of Rick Shaffer's e-book: ***Your Bottom Line: Fifty Steps to Firm Financial Footing***, will be made, available, **for free**, to every one of your organization's employees! This 144 page e-book – provided to you for distribution to all of your employees in an easy-to-read, PDF format – is an extremely valuable resource, providing financial information that gives readers a firm foundation in the bottom-line financial tools that everyone needs, and a resource that they can (and will) refer to time and again. Just a few of the topics covered include:

- 💰 401(k)s, 403(b)s – Simplified
 - 💰 Mutual Funds
 - 💰 Credit Cards
 - 💰 Do's and Don'ts of Buying A Home
 - 💰 Scholarships, Grants, Work-Study and Financial Aid
 - 💰 Buying A Vehicle
 - 💰 Life Insurance
- And much more...



About Rick Shaffer

Rick Shaffer, a Boston area attorney, is a graduate of Boston College and Northeastern University



School of Law. He has hosted "The Money Show" (currently heard on WTKK-FM, Boston) – one of the most highly-respected financial/ investment/ real estate consumer radio programs in the Greater Boston area - since 1991. He has also been a regular guest and contributing financial expert on various programs on New England Cable News, WLVI-TV and other Boston area television stations, and has been a financial, real estate and business writer for the *Middlesex News*, the *Boston Herald*, the *Boston Globe*, and *S&P Personal Wealth*. Rick is also the writer and publisher of the BestMoneyInfo.com website, and recently published the highly touted e-book, *Your Bottom Line: Fifty Steps to Firm Financial Footing*.

Workshop Fees

Workshop fees range from \$1200 – \$1800, depending on the size of your organization, as well as a number of additional factors. Please contact Rick Shaffer to discuss the optimal Workshop package for your organization.

For more information, and to schedule a “Financial Rules of Thumb”

Workshop, please contact Rick Shaffer at:

Email: RickShaffer@RSfinancialworkshops.com

Phone: 617-879-0611